

Attendance: Dennis Fox, Nancy Easterly, Nina Daye, Maajida Murdock, Steve Henning (chair)

7/27/2018 Funding Committee Meeting

Research/approach state eds  
Research grants outreach components  
Revisit rural centers - fee based workshops  
Elementary teacher workshops.

MARKETING and PR PR PR

Business Cards using AAPT/PTRA logo?

Banner and logo

Continue presence - social media

Choose a date or an event: everyone does something and send out tweets, etc

- example launch of satellite to the sun NASA in Sept or Oct
- Could do something with em spectrum or no heat in space
- Experiment
- Libraries
- Outreach to teachers and/or students

Video - PTRA public presentation

One tweet a month

Help get research out to people  
Teacher prep  
Ed centers in schools  
Money to come

Approach local businesses to support pd and develop a list of what's in it for them

- Possible parts of this list
  - Advertisement
  - Support
  - Save \$
  - Efficiency
  - Pr

Check engineering societies  
Civic clubs  
universities